
THIS IS HOW I ROLL

I have always found myself able to pick up just about any ability rather quickly. My talents have made it possible to start several businesses, help to revive sluggish businesses and spear-head several firsts in the field of mineral promotion; print, online and video. With each move in life, I have been capable of handling the obstacles.

Experience

2003 – Show Chairman – Culver City Rock and Mineral Show

Organized a team of volunteers to produce a public gem show visited by over 5,000 people.

2004-2005 Show Chairman – Mineralogical Society of Southern California

Worked with limited help to produce two annual large gem shows, with over 50 dealers.

2005-2006 Board of Directors – Mineralogical Society of Southern California

2003-2005 Showroom Manager – Jewel Tunnel Imports

Managed showroom of large wholesale mineral warehouse. Processed orders both incoming and outgoing, spearheaded new innovations within the company.

2002-2008 – Owner of MinWreck.com – ZzyzxMineral.com

Mineral sales online, providing everything from crystallized minerals, polished stones, gemstones and books.

2005-present – Owner of The-Vug.com

Online marketing specialist, providing the mineral community with a central jumping off point for finding information about minerals on the internet.

2005-present – RockHoundingVideos.com – PuFu Productions

The Very First Complete Video Field Guides for mineral collecting. Filmed, edited and completely produced by Justin Zzyzx. Filmed over 400 mineral locations over the course of three years.

2008-present – Editor of The-Vug.com Quarterly Magazine

On a whim, put together a 48 page full color magazine for free distribution at a major mineral show in Tucson Arizona. The other editors gave me such praise that it became a quarterly magazine, given away at mineral shows all across the world. The whole staff is comprised of editor Justin Zzyzx and art director Brandy Naugle.